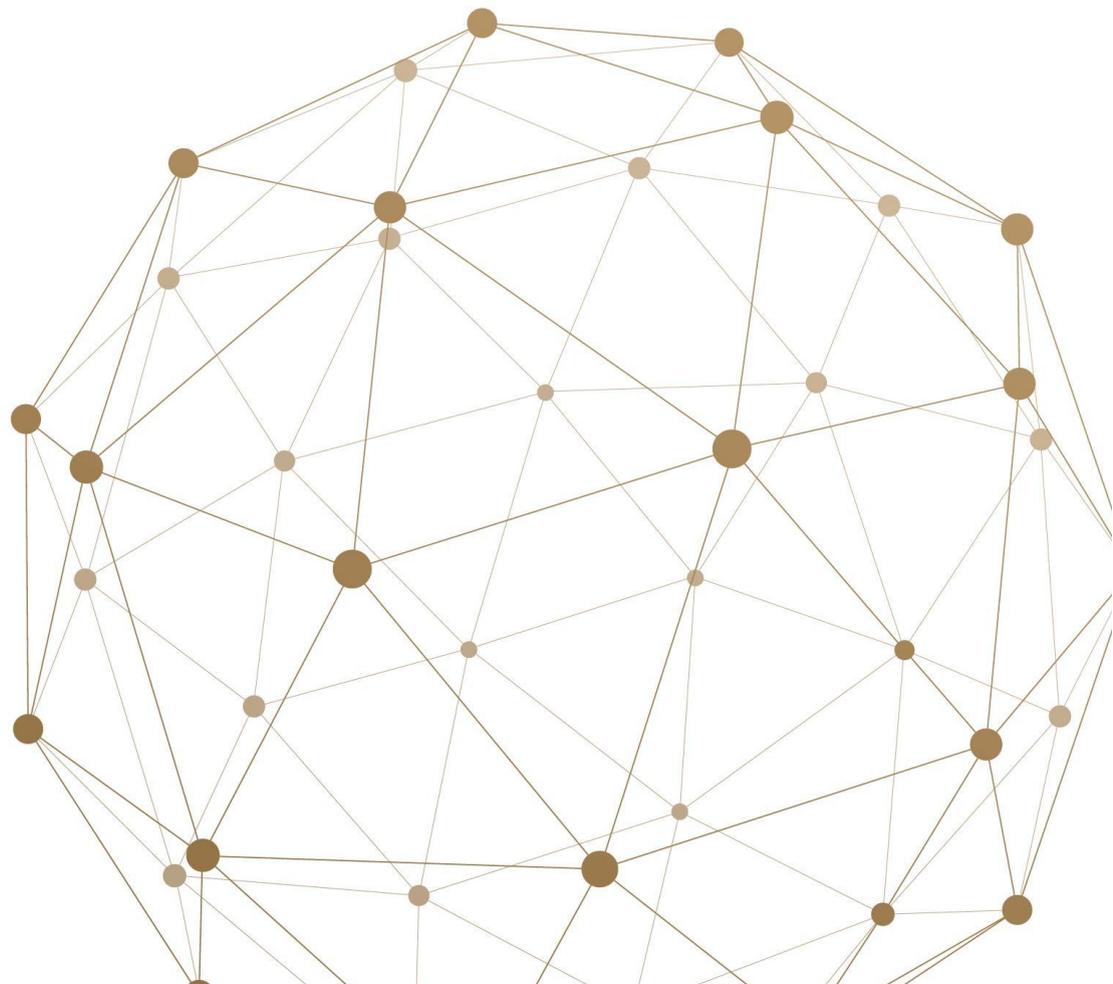




MINX Community

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1. INTRODUCTION

To be thankful for your trust on InnovaMinex and due to you are important to us, InnovaMinex has created **MINX Club**, a platform that **rewards your fidelity** as a client and grants you with privileges and exclusive advantages throughout the year.

2. MINX CLUB: WE REWARD YOUR LOYALTY

We want to demonstrate that every client is important to InnovaMinex, and because of that, we want to reward your loyalty.

Thanks to MINX Club, you can earn and **accumulate** points (named **Goldings**) for each of your purchases on the InnovaMinex shop and by registering your wallet on the platform and holding your MINX tokens on your wallet.

It will be possible to exchange Goldings for **discounts up to 90%**.

2.1. PROGRAM FUNCTIONING

Periodically, clients who participate in this program will earn **Goldings** and obtain a **category** on MINX Club.

The amount of Goldings to get and the category to be obtained will **depend on the amount of MINX** tokens kept on each clients' wallets.

The program functioning is simple, and the user must do the activation steps only once.

The system will grant Goldings automatically as long as the user meets the minimum requirements to get benefits.

Steps to participate in the program are the following:

1. User must be registered on InnovaMinex platform.
2. Fill account information and pass the KYC process.
3. Activate MINX Club on the account.
4. Possess at least 300 MINX inside the wallet that will participate.
5. Insert wallet address to participate using MetaMask*

*Users who bought MINX on the first project phases and reclaimed the tokens to be sent can add the wallet address where they received their MINX automatically without using MetaMask.

The program considers intervals of three (3) months named "seasons".

Four seasons will happen every year, distributed as follows:

- ❑ First season: from January 1 to March 31.
- ❑ Second season: from April 1 to June 30.
- ❑ Third season: from July 1 to September 30.
- ❑ Fourth season: from October 1 to December 31.

In order to obtain the benefits of the program, the user must have registered his/her wallet address before the start of one of the seasons.

If the user registers his MetaMask wallet when a season is already in progress, he will automatically start participating in the next season.

The system will regularly and periodically review the amount of MINX present in all registered and participating wallets.

At the beginning of each season, all users with registered wallets will be automatically enrolled in this new season with the amount of MINX last checked by the system.

While the season lasts, the MINX balance of each participating wallet must not go below the amount registered at the beginning of the season, or it will not obtain all the benefits of that season, and could lose the category obtained in the previous season (see section 2.2. "Categories").

At the end of a season, all users who have held at least the amount of MINX registered for that season in their wallets during that period will obtain Goldings and a category in the MINX Club.

The number of Goldings and the category depends on the number of MINX.

The calculation of the amount of Goldings to be distributed is made through a formula that takes into account the quarterly profit of InnovaMinex, the profit obtained by the mining projects, the sale of non-circulating MINX tokens released during the first 10 years, and different marketing actions to grow product sales and the community.

The Golding's seasonal allocation for each year will be as follows:

- ❑ First season: April
- ❑ Second season: July
- ❑ Third season: October
- ❑ Fourth season: January

By having two values: the total amount of MINX that have participated in a season, and the total amount of Goldings that will be generated for that season, we know how many Goldings correspond to 1 MINX for the period of that season (or how many MINX are necessary to obtain 1 Golding).

Let's look at an example:

Example 1.

- ❑ A user has 100,000 MINX during a quarter.
- ❑ In that quarter, 10 million Goldings are generated.
- ❑ And in that period, 5 million MINX have been held in the wallets.

This being so, we have $10 \text{ M Goldings} / 5 \text{ M MINX} = 2 \text{ Goldings} / \text{MINX}$. Therefore, each MINX will get 2 Goldings, which means that this user will have $100,000 \text{ MINX} \times 2 \text{ Goldings} = 200,000 \text{ Goldings}$ to use in the purchase of our precious metal products.

2.2. MINX CLUB CATEGORIES

InnovaMinex has established five(5) categories in its MINX Club, to reward the loyalty of all its customers.

The categories can only be obtained through the program.

The more MINX you have in your wallet enrolled in the "MINX Holding" program, the better category you can have, which translates into greater discounts and more benefits in the InnovaMinex store.

2.2.1. Which are the categories?

There are five(5) categories, classified as follows:

- ❑ COMMUNITY: Holding at least 300 MINX in your personal wallet*.
- ❑ SILVER: Holding at least 10.000 MINX in your personal wallet*.
- ❑ GOLD: Holding at least 250.000 MINX in your personal wallet*.
- ❑ PLATINUM: Holding at least 1.000.000 MINX in your personal wallet*.
- ❑ FOUNDER: Exclusive category for community members who purchased MINX from the members.innovaminex.com client area and other InnoVaMinex founding members.

*The wallet must follow the rules detailed in section "2.1. Operation of the program" and be registered on the platform.

Therefore, a user who registers in the program, and maintains 10,000 MINX for three months, will obtain the "SILVER" category, so that all the Goldings obtained can be used by paying up to 20% of the price of the products in the InnoVaMinex store, until the total amount of points has been spent.

2.2.2. How can I upgrade my category?

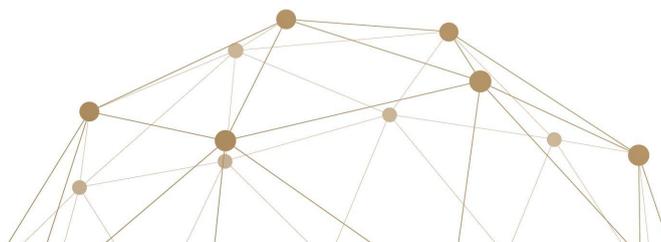
Even if the minimum MINX requirement to reach a given category during a season is not met, it is possible to reach higher categories by increasing the MINX balance of the enrolled wallet for future seasons.

There is no penalty for increasing the MINX balance in an enrolled wallet during the seasons, although this increase will not be taken into account until the following season.

Let's look at an example:

Example 1.

- I. A user participated with a balance of 1,000 MINX in his wallet enrolled in the program during his first season, and at the end of the season, he earned Goldings and reached COMMUNITY status.
- II. While his first season was ongoing, the owner added more MINX to his balance, reaching 12,000 MINX by the time his first season ended.
- III. At the start of his second season, the system automatically enrolled him with the 12,000 MINX he now had in his wallet.



- IV. During his second season, the amount of MINX in his wallet never dropped below the 12,000 he had started that season with.
- V. At the end of his second season, he earned Goldings and reached SILVER status, unlocking greater discounts in the InnovaMinex store.

2.2.3. Can I lose my category?

The system checks the MINX balance in your enrolled wallet while you are participating in a season. You may lose your current status if you do not meet the program requirements.

If your balance is reduced to a lower amount of MINX than you registered (the amount registered when the season started), not only will you stop earning profit for that season, but your rank could drop depending on how many MINX you left in your wallet.

If your category is Founder and your balance is reduced to a lower amount than the one registered in the current season, you will lose your Founder category.

If your category is Founder and you change your registered wallet address, the new wallet address must have at least the same amount of MINX that you had in the previous season, or you will lose your Founder category.

Here are some examples:

Example 1.

- I. A user participated with a balance of 12,000 MINX in his wallet enrolled in the "MINX Holding" program during his first season, and at the end of the season, he won Goldings and reached SILVER status.
- II. During his second season, and before this season ended, he withdrew 4,000 MINX from that wallet, leaving 8,000 MINX in the wallet.
- III. By lowering the balance of your registered wallet to less than 10,000 MINX (amount needed to access the SILVER category), your category will drop to the COMMUNITY level, and you will not earn Goldings that season.
- IV. When your second season ends and your third season begins, you will be automatically enrolled in that third season, and you will start participating with the 8,000 MINX you left in your enrolled wallet.

Example 2.

- I. A user participated with a balance of 12,000 MINX in his wallet enrolled in the "MINX Holding" program during his first season, and at the end of the season, he won Goldings and reached SILVER status.

- II. During his second season, and before this season ended, he withdrew 1,000 MINX from that wallet, leaving 11,000 MINX in the wallet.
- III. By not lowering the balance of his registered wallet to less than 10,000 MINX (the amount required to access the SILVER category), his category will remain at the SILVER level, although he will not obtain Goldings that season.
- IV. When your second season ends and your third season begins, you will be automatically enrolled in that third season, and you will start participating with the 11,000 MINX you left in your enrolled wallet.

2.2.4. Discounts by categories

The following table shows the different maximum product price discounts that can be obtained by any MINX Club member, using their accumulated Goldings, depending on their category:

| Community | Silver | Gold | Platinum | Founder |
|-----------|-----------|-----------|-----------|-----------|
| Up to 10% | up to 20% | up to 40% | up to 60% | up to 90% |

2.3. GOLDINGS

InnovaMinex will reward its community with Goldings. Either through purchases made in the ecommerce, actions with the community or by keeping at least 300 MINX in your wallet for a minimum of 3 months.

2.3.1. What are the Goldings?

Golding are discount points for the purchase of gold and other products in the InnovaMinex store.

The discounts applicable in the InnovaMinex store when using Goldings can range from 2% to 90%, and are related to the five (5) different "categories" within the MINX Club.

The value of **1 Golding = \$0,01.**



2.3.2. Obtain Goldings by holding MINX

Every quarter InnovaMinex will distribute Goldings to its community that has not moved the MINX from its wallet for at least 3 months.

On the members.innovaminex.com platform, there is a section called "Club MINX" (program detailed in section 2.1).

IT IS NECESSARY TO REGISTER ON THIS PLATFORM TO EARN GOLDINGS BY HOLDINGS MINX IN THE WALLET.

2.3.3. Obtain Goldings by shopping in the store

Goldings will be earned with every purchase made in the InnovaMinex store. Each product will grant a certain amount of Goldings, and it will be reflected in the detailed card of that product.

When purchasing one or more products, the total amount of Goldings that will be earned upon completion of the purchase will be displayed in the shopping cart.

Once the purchase is confirmed, you will also be able to see the total amount of Goldings accumulated.

The more purchases you make, the more Goldings you accumulate to exchange for discounts on your next purchases.

2.3.4. How to check the Goldings obtained

Inside the customer area of the store there is a section called "My Goldings" where you can check, in addition to the available balance, the expiration date of the goldings, the orders from which they come or those you have already consumed.

2.3.5. How are Goldings redeemed?

It is really simple. When you place an order and reach the cart summary, you can select the number of Goldings you want to redeem for the order you are placing.

